

# ***Programming and Metaprogramming in the Human Biocomputer*** **PRESS KIT**

*by Dr. John C. Lilly*

*"One of the three most important ideas  
of the 20th Century."*

- Timothy Leary

**The First Unabridged Edition in 25 Years**  
*Being Released May 15*

**Coincidence Control Publishing**  
[coincidencebooks.com](http://coincidencebooks.com)

contact: Graham Talley  
[graham@floathq.com](mailto:graham@floathq.com) // 805.657.0461

## FOR IMMEDIATE RELEASE

### John Lilly's Cult Classic on Consciousness Reprinted After 25 Years

contact: Graham Talley  
[graham@floathq.com](mailto:graham@floathq.com) // 805.657.0461

Portland, Oregon, March 2013: "In the realm of the mind, there are no limits." Over forty years have passed since Dr. John C. Lilly's experiments into neurobiology, altered states, artificial intelligence, and dolphin communication inspired him to write these words. Now, a decade and a half into the 21st century, we still cannot fully comprehend the true depths of the human consciousness. Yet there is a strong sense that breakthroughs may be just over the horizon.

With this in mind, it's worth taking note of the new, unabridged edition of *Programming and Metaprogramming in the Human Biocomputer*, being released in May. This long out-of-print classic from 1968 by famous "fringe" scientist and floatation tank inventor Dr. John C. Lilly explores the unlimited potential of the human mind.

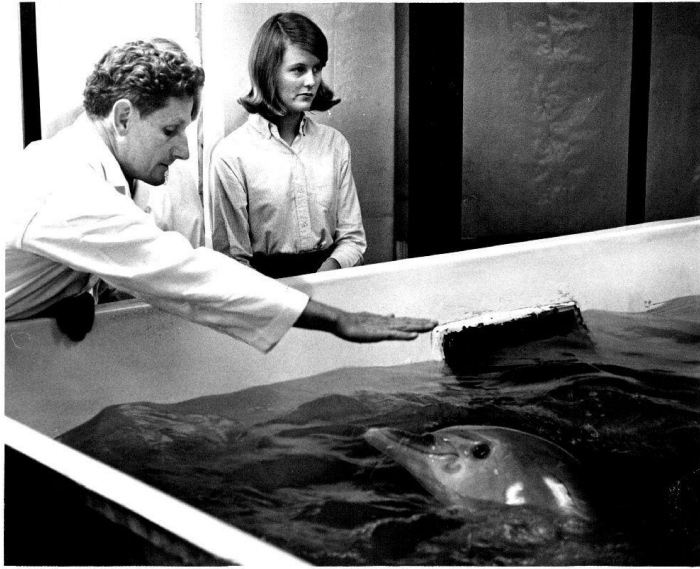
The book acts as a sort of "operating manual" for our brains, drawing on experiments Lilly carried out in the late 1960's during his time at the National Institute for Mental Health. By pushing his body and brain outside of their normal limits, Dr. Lilly was able to explore and map an enormous range of altered states of consciousness. Using these experiments to develop theories on how the mind is structured and programmed, Dr. Lilly outlined ways to overcome mental roadblocks and reprogram the way we think for the better.

With over 25 years having passed since the last unabridged printing, the full work has been widely unseen by the general public, even those interested in Lilly's work specifically. This new edition allows for Dr. Lilly's research to be appreciated in a wildly different scientific and cultural climate - one likely to be far more accepting. With vast advancements in our understanding of brain function, as well as computing and artificial intelligence, the theories laid out in this work, formerly considered "fringe," can now be appreciated for what they are: groundbreaking, innovative, and highly intriguing investigations into the nature of the human mind by a scientist ahead of his time.

Coincidence Control Publishing (CCP) reports that they had to go to great effort to obtain the rights to the unabridged version, and are thrilled to offer a full reprinted edition to the modern-day community. Graham Talley, one of the owners of CCP, thinks the work is perfectly in tune with the current desire for positive self-change and biohacking, saying: "We are a generation who is enthralled with biohackers like Tim Ferriss, making Lilly's intense forms of personal experimentation and optimization from over five decades ago more relevant now than ever."

# # #

# John Lilly, PhD (1915 - 2001)



*California Institute of Technology (1938)*  
*Dartmouth Medical School (1940)*  
*School of Medicine,*  
*University of Pennsylvania (1940-1942)*

**Biophysics and Medical Physics, University of Pennsylvania School of Medicine (1942-1956)**  
*Fellow, Associate, Associate Professor*  
*(of Medical Physics and of Experimental Neurology)*

## Significant Books

**Programming and Metaprogramming in the Human Biocomputer**

Center of the Cyclone: an autobiography of inner space

The Deep Self

Simulations of God: The Science of Belief

The Dyadic Cyclone

The Scientist: A Novel Autobiography

Tanks for the Memories: Flotation Tank Talks

Man and Dolphin

The Mind of the Dolphin

Communication Between Man and Dolphin

## Significant Inventions

Float Tank (1954)

25 Channel Bavatron and Electro-Iconograms (1950)

Respiratory Flow Meter (1950)

Variable Pressure and Mechanical Capacitor (1947)

Nitrogen Meter (1943)

Electrical Capacitance Diaphragm Manometer (1942)

## Significant Awards

Career Award. National Institute of Mental Health (1962-1967)

The American Medical Authors,

Distinguished Service Award (26 September 1964)

Who's Who in the South and Southwest:

Citation for outstanding contributions in Science (16 April 1963)



*Dr. John Lilly at  
dolphin research  
lab in the  
Virgin Islands*



*Dr. John Lilly at  
Esalen Institute  
in Big Sur, CA*

***Excerpt form Dr. Lilly's New York Times Obituary - October 7, 2001***

## ***John C Lilly Dies at 86; Led Study of Communication With Dolphins***

By ANDREW C. REVKIN

Dr. John C. Lilly, a neuroscientist and writer who explored human consciousness, dolphin communication and the borders of reality with the showmanship of P. T. Barnum and the infectious zeal of Jacques Yves Cousteau, died on Sept 30 in Los Angeles. He was 86 and lived in Maui, Hawaii.

Combining training in medicine, psychoanalysis and biophysics, Dr. Lilly carved an eclectic career that shifted between research published in scientific journals and speculation and self- experimentation codified mainly in books aimed at fellow students of spirituality and the self. Along with pioneering work probing the electrical activity in the brain and the behavior of dolphins, he experimented with hallucinogenic drugs and promoted the recreational use of the isolation tank, an enclosed saline bath he designed in 1954 for studying sensory deprivation.

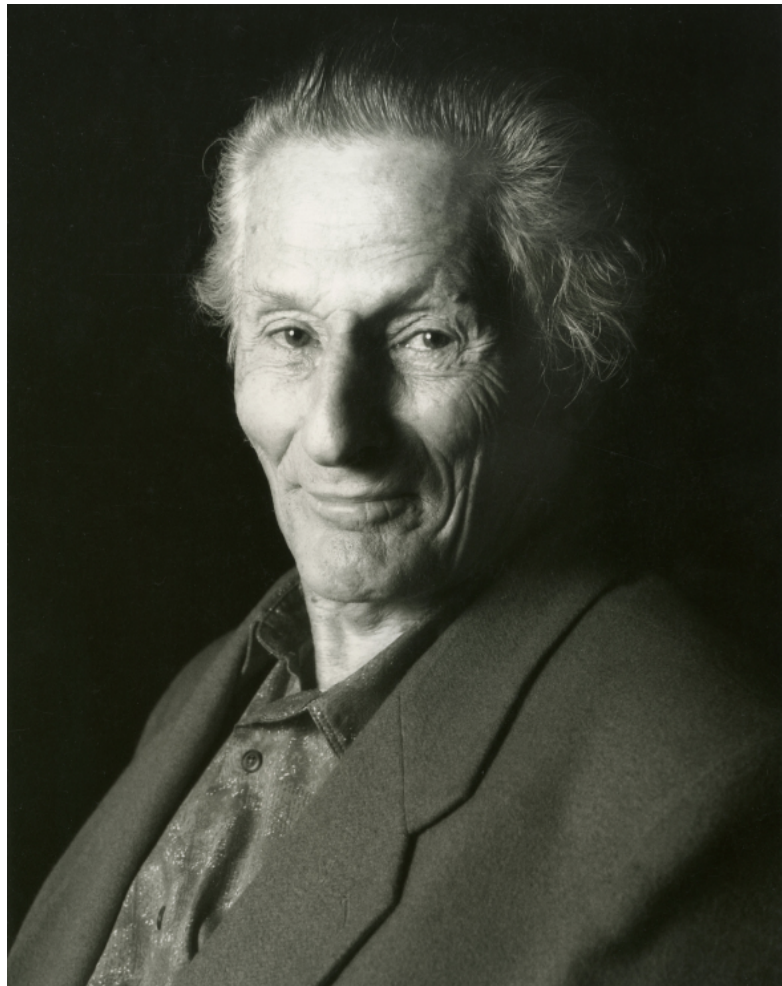
Dr. Lilly's work inspired two movies, "Day of the Dolphin," in 1973, in which the Navy turns the animals into weapons and "Altered States" in 1980, in which scientists combining drugs and isolation tanks see reality dangerously unravel.

Among his 12 books were "Man and Dolphin" and "The Mind of the Dolphin," which encouraged a generation of scientists to study marine mammals and helped arouse public fascination with dolphins, whose brains are 40 percent larger than those of humans. "Before him, whatever we knew about dolphins came from performing animals in oceanaria," said Dr. Diana Reiss a senior research scientist and expert on dolphin intelligence at the New York Aquarium in Brooklyn, who counts herself among those inspired by his...

[Read the full obituary online](http://www.nytimes.com/2001/10/07/us/john-c-lilly-dies-at-86-led-study-of-communication-with-dolphins.html)

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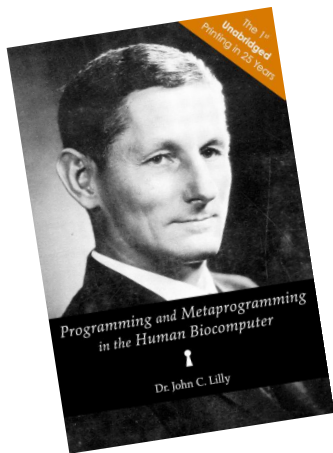
*John Lilly portrait by Curtis Knapp*



# If You Have Any Questions

(...or you'd like a copy of the book)

(...or you want to get in a free float)



*Please feel free to contact:*

**Graham Talley**

Founder, Coincidence Control Publishing

c: 805.657.0461

e: [graham@floathq.com](mailto:graham@floathq.com)

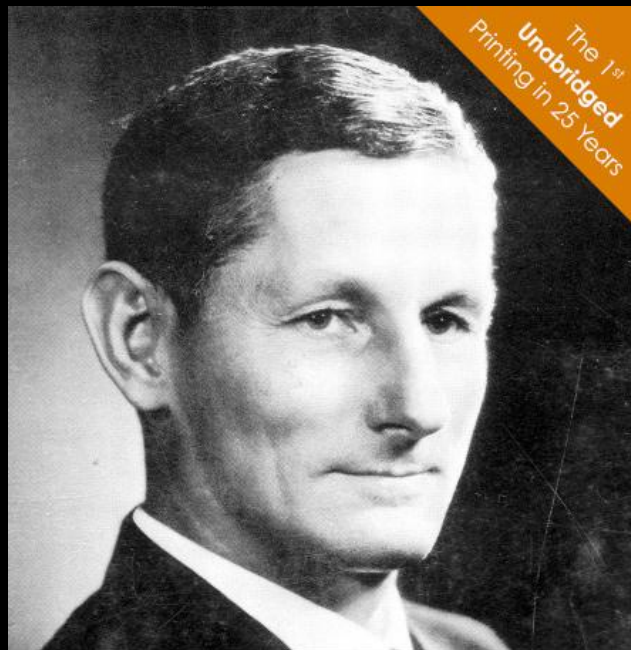


Coincidence Control Publishing is a newly founded print publishing company offering new versions, updates and reprinted texts from the greatest underappreciated names in science and philosophy. **By revitalizing out-of-print works for the modern public, CCP hopes to introduce the public to these great thinkers and inspire new expansions on their thoughts.**

[Float On](#), the founders of Coincidence Control Publishing, run the largest float tank center in the US in Portland, OR - [floathq.com](http://floathq.com)

We host the [Float Conference](#) in Portland, OR (for about 300 float tank owners from around the world). - [floatconference.com](http://floatconference.com)

We also [consult with float centers](#), helping them start and operate more smoothly. - [floattanksolutions.com](http://floattanksolutions.com)



*Programming and Metaprogramming  
in the Human Biocomputer*



Dr. John C. Lilly

